

# Implementing IG: The Ins, Outs, Ups, and Downs of Program Development

## Designation Academy Seminar

Friday, October 13, 9:00 a.m. - 4:30 p.m.

Saturday, October 14, 9:00 a.m.- 12:00 p.m.

(\$499 Pro/\$599)

More and more organizations are expanding their focus from traditional information management to include an emphasis on information governance. When you exhibit skills and knowledge in IG, you can advance both your career and the well-being of your organization. This seminar explores the essential steps and tools needed to take your RIM program to the IG level, including: stakeholder analysis, program governance structure, risk assessment and mitigation, strategic planning, staffing and resources, policy development, change management, benchmarking, metrics, program improvement, and the role of certifications.

### Learning Objectives:

Upon completion of these seminars, participants will be able to:

1. Describe the differences and connections between a RIM program and an IG program
2. Identify and collaborate with the key stakeholders for IG program governance
3. Analyze stakeholder needs and organizational drivers to facilitate IG program development
4. Conduct a risk assessment and mitigation plan
5. Describe the role and importance of an IG strategic plan
6. Develop an IG policy framework
7. Prioritize projects for early wins and develop a strong program foundation
8. Evaluate the role of benchmarking, metrics, audits, and reporting for program transparency and improvement
9. Identify the role of the IGP and other certifications and credentials for career development and program success

**Skill Level:** Strategic

### Your registration includes:

- Attendance to *Implementing IG: The Ins, Outs, Ups, and Downs of Program Development* seminar
- All learning materials for the course, including presentation slides, course exercises, a stakeholder analysis and organizational driver worksheet, a sample IG program governance framework, a risk assessment checklist, and a summary of IG-related credentials

**ICRM Maintenance Credits:** 9.5 hours pre-approved

**IGP Maintenance Credits:** 9.5 total hours: 7.5 General, 1 IT, 1 Legal

### Facilitator's biography:

**Jason C. Stearns, IGP, CRM**, director, is a member of the Legal & Compliance Group at BlackRock. He is responsible for the global implementation of information governance standards and requirements. Prior to BlackRock, Stearns worked at UBS as director and portfolio manager, group information governance, and as corporate records manager for New York Life Insurance Company. Stearns is also chair of the IGP board, responsible for administration of the IGP credential and guiding its future.



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